



**For Immediate Release:  
July 15, 2011**

**TD IRIE MUSIC FESTIVAL  
July 29, 30, 31 & August 1 2011  
[www.iriemusicfestival.com](http://www.iriemusicfestival.com)  
FREE! THE FEELING IS IRIE!**

**ARTIST EXHIBITION**

**July 30<sup>th</sup>- August 1<sup>st</sup> at Queen's Park North**

The **TD IRIE ART EXHIBITION**  
Location: City of Toronto Rotunda  
Hours: 7:30 a.m. - 9:30 p.m.

The **TD IRIE Art Exhibition** will present Green Artists using found objects and recycled materials to create art. Some of the featured artists include **Hollis Alexis Baptiste, Simone Frank** and **Sherman Jones**.

For more information, please visit:

**<http://iriemusicfestival.com/category/music-and-arts/visual-arts/>**

The **TD Irie Music Festival** is a multi-day, family-friendly festival taking place **Friday, July 29<sup>th</sup> to Monday, August 1<sup>st</sup>**. Join the celebration of music — from reggae to salsa, gospel and soul to African; dance from the African Diaspora, spoken word/literature, a visual arts exhibition, film, international food and refreshing drinks.

Please add this information to your listings. We are presently confirming interviews. Images are available upon request or by going to the pressroom, located under the "about" tab: **[www.iriemusicfestival.com](http://www.iriemusicfestival.com)**

For further information please go to **[www.iriemusicfestival.com](http://www.iriemusicfestival.com)**

**Artist Bio's:** \_\_\_\_\_

**Simone Frank** was born in Toronto. She has exhibited her visual art in the GTA, Tokyo and also in St. Vincent W.I. where her family is from. Her work has been published in Anonymous Cheese 2006, Word Magazine 2002 and Little Realite in 1998.

She received a Bachelor of Applied Arts in Fashion Design from Ryerson University and is a Dean's list graduate of Graphic Design from George Brown College.

Taking the notion of scribbling into three dimensions, images are created using one continuous line of brushed wire and then mounted on materials found in hardware stores. A celebration of all things ordinary, once taken for granted.

Currently, her work is on exhibit at Mojo Music in Oakville and Art in the Village located in Bloor West Village Toronto.

**Sherman Jones** is a visual artist whose paintings depict an African Canadian experience. Current works include expressions of post-colonial life and traditions, to an urban struggle. Vibrant colours and textures are used to create an atmosphere of intensity with an overall feeling of complexity. A passionate supporter of Black self-organization, Sherman strongly believes in the function of art, which directly serves and relates to the community. Sherman uses art as a tool to connect, mobilize, expose and create dialogue, which can lead to empowerment. Inspired by life experiences, trials and triumphs have all become an eternal quest to comprehend life as it relates to art.

**Hollis Alexis Baptiste** is a Toronto-based sociopolitical urban realist, born in Trinidad in 1962. This much talked about artist is known for his imaginative use of found objects (steel, rubber, wood etc.), which he constructs into masks and freestanding sculptures.

**PUBLIC INFORMATION:** 905-799-1630

The **TD IRIE Music Festival** is a free event that celebrates music, dance, art, food and culture, providing an opportunity to promote a greater understanding between diverse cultures and traditions of Toronto – the world's most culturally diverse city.

**MEDIA INFORMATION**

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